

RFID WRISTBANDS

id&c
www.idcband.co.uk

ABOUT ID&C

We are the world's leading supplier of security wristbands and have introduced an innovative new product to the industry, combining high-end security solutions with cutting edge technology - **RFID (Radio Frequency Identification) enabled wristbands.**

Note - The samples in this pack do not contain active RFID. They are for illustrative purposes only.

HOW CAN RFID WRISTBANDS BE USED?

The RFID wristbands have been developed to suit the needs of event organisers around the world, taking into account security and access control requirements, audience and branding. There are a number of valuable applications of RFID technology at events:

CONTACTLESS ACCESS CONTROL

- Reduced touting /scalping
- Reduced queuing & entry times
- Eliminate counterfeit wristbands
- Provide real-time attendance statistics
- Wristbands can store visitor data
- Improved visual deterrents
- Eliminate ticket takers and reduce site staff
- Wristbands can be used as tickets
- Minimise physical contact from security
- Improved user experience



RFID wristbands with SmartCard used at Coachella



RFID wristbands with SmartCard used at Call of Duty XP

CASHLESS VENDING

- Faster transaction times
- Increased average spend
- Reduce cash handling/counting
- Reduce need for guests to carry cash
- Highly secure payment method
- Improved customer experience
- Extended media life (no magnetic strip)
- Customer convenience



SOCIAL MEDIA INTEGRATION

- Connect real-world experiences with online social networks
- Track customer interaction through Facebook, Twitter and Foursquare
- Improved brand exposure, 1000s of impressions and increased ROI
- Fans can Like, Share, Check-in and Tag their photos in real-time at your event
- Engage with your fans in a unique way and add measurable value to your event



INTERACTION → DATA COLLECTION → TARGETED MARKETING → BRAND IMPACT → FAN LOYALTY & RETENTION → INCREASE TICKET SALES

WHO'S BEEN USING OUR RFID WRISTBANDS?

Our RFID wristbands have been used at a number of events around the world, including:

- **Coachella** - One of the world's most popular music festivals, held annually in California
- **UEFA Champions League Final** - Europe's largest annual soccer event
- **Isle of Wight Festival (VIP Arena)** - One of the UK's premier music events
- **Lollapalooza** - One of the largest music festivals in the U.S. with over 100,000 attendees
- **Call of Duty XP** - Live gaming event held in L.A. for the world's most popular computer game

SECURITY WRISTBANDS

FABRIC

Our fabric wristbands are of the highest quality weave and come with a variety of security options designed to combat counterfeiters and give your brand excellent exposure during and after an event.



Fabric wristband with metallic thread, Smartlock® and RFID SmartCard - used at Lollapalooza

SECURITY OPTIONS



Smartlock®

Patented self-locking system not available anywhere else in the world - our most popular security lock.



Aluminium Ring

An economical locking system which is crimped on site by event staff.



Security Threads

Add another level of security and provide great exposure for your event's brand.



Serialisation

Laser-etched or ink-stamped. A high-level security feature, reducing the chance of fakes.



QR & Barcoding

Can be used as an alternative to ticket scanning and as a marketing tool.

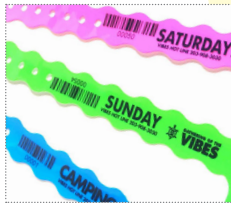
Other available security options: Woven watermarks / RFID SmartCard / RFID SmartTag

VINYL

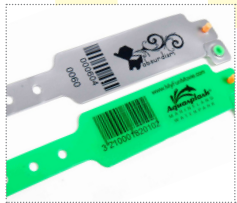
Our vinyl wristbands are the original event security essential. Developed almost 20 years ago, our selection of vinyl wristbands has grown to feature a number of security enhancing features not available anywhere else.



Series 2000 with QR code



Koolband with barcode



Tradband with variable data

For a complete selection of wristbands, including design and colour options, visit www.idband.co.uk

VINYL - VARIABLE DATA

Recently we've invested in technology that enables us to print unlimited variable data directly on to our vinyl wristbands. The data can be sent to us in a spreadsheet, and we'll do the rest! This is an ideal solution for events using wristbands as tickets to identify their guests across a spectrum of data.



COMPLETE EVENT ACCREDITATION

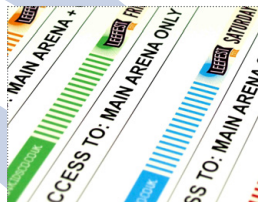
Let us be your main port of call for all of your accreditation needs, after all, we've been working with the live events industry for over 17 years.



LANYARDS + WALLETS



LAMINATES + EVENT GUIDES



PASS BOARDS

Also available: ID cards, parking passes, sticky labels, drink tokens, event maps/guides

SOME OF OUR CLIENTS

GLASTONBURY
V FESTIVAL (SOUTH)
COACHELLA
LOLLAPALOOZA
ISLE OF WIGHT
DOWNLOAD

EXIT FESTIVAL
AUSTIN CITY LIMITS
HOP FARM FESTIVAL
READING & LEEDS
SNOWBOMBING
SUMMER SUNDAE

ELECTRIC PICNIC
ROCKNESS
LIVE NATION
SOUTH WEST FOUR
OXEGEN
ONE BIG WEEKEND

LEEFEST
GLOBAL GATHERING
CREAMFIELDS
BESTIVAL
THE O2 ARENA
BRIT AWARDS

id&c

www.idcband.co.uk

For RFID enquiries: [Steve Daly | rfid@idcband.co.uk](mailto:Steve.Daly@idcband.co.uk)

All other enquiries: sales@idcband.co.uk +44(0)1892 548 364

Of course we're on Facebook!

